

- Smart Production
- Operating technology
- Intralogistics
- Maintenance and servicing
- Special:
Drucklufttechnik
- Supplement:
Umwelttechnik
- Supplement:
Montage und Handhabung

>>> AHEAD OF THE FUTURE

NETWORKING MEDIA – MAXIMIZING REACH

As a multimedia enterprise we offer companies operating nationally and internationally a media portfolio with an eye to the future covering all relevant channels.

Diversification of target groups, digitization and globalization are the basis for companies of the future. We are your reliable partner for these requirements now and in the future.



antriebstechnik

DER KONSTRUKTEUR

INDUSTRIELLE AUTOMATION
MY FACTORY.
VERFAHRENSTECHNIK

TECHNIKWISSEN
FÜR INGENIEURE

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PUBLISHING HOUSE vereinigte-fachverlage.de



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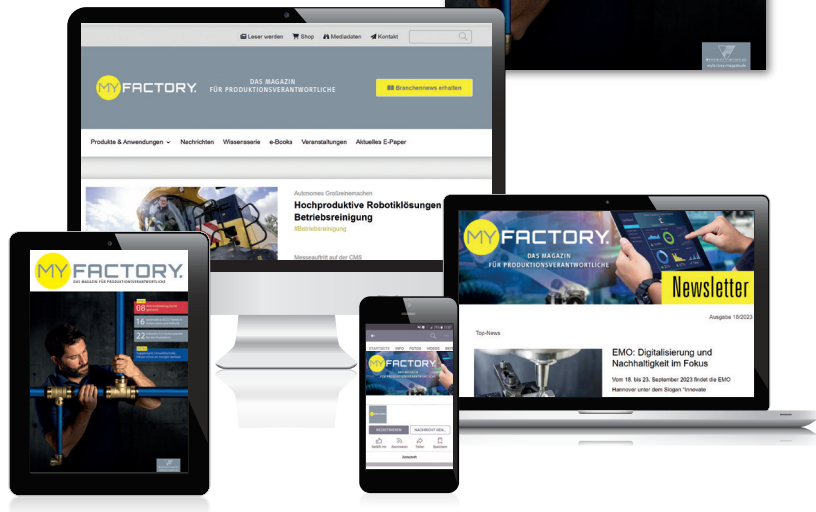
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DAS MAGAZIN

MY FACTORY – Das Magazin für Produktionsverantwortliche



TARGET GROUP

MY FACTORY – Managers and investment decision-makers in production, manufacturing, production planning and control, operation and maintenance, company management in medium-sized company structures.

TOPICS

MY FACTORY presents solutions for the operational value chain in production. In the „Smart Production“ section, topics from production will be presented, from production planning to the finished packaged product. Ideas and concepts along the entire production process will be presented in the areas of operating technology, intralogistics and maintenance and repair. In all areas, the focus is increasingly focusing on digitalization aspects.

CROSS-MEDIA OFFER

Print-Magazin, E-Paper, Website, Social Media, Newsletter, Events, Videos – all channels are networked, interact optimally and thereby fulfill the different information needs and habits of the target group.

REACH

Through the distribution via different distribution channels, we achieve a significant reach increase for each issue.



Title: **MY FACTORY** – Magazin für die Produktion der Zukunft

Brief description: **MY FACTORY** focused polytechnic production-relevant issues and contributes the increasing digitisation in the different areas taken into account.

Target group: Investment decision-makers and decision-makers in production, manufacturing and operation as well as technical managers in medium-sized enterprises Industrial enterprises.

Frequency: 8 times a year

Format: A4, 210 x 297 mm

Issue: 65. edition 2024

Subscription prices:

Domestic annual subscription incl. shipping costs	€ 90,-
Foreign annual subscription incl. shipping costs	€ 106,-
Retail price plus shipping costs	€ 12,-

Scope analysis:

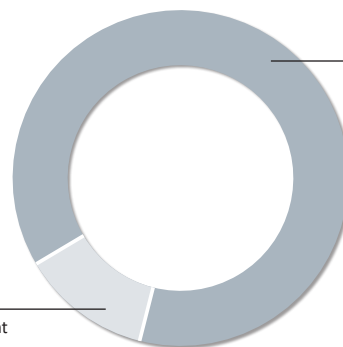
MY FACTORY. 2022 = 9 issues:
overall scope: 436 pages = 100 %

12,4 %

advertising section:
54 pages, 2 Supplement

87,6 %

editorial section:
382 pages









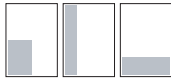




Content analysis

of the editorial section: MY FACTORY 2022 = 382 pages

Smart Production	155 pages	40,6 %
Operating technology	75 pages	19,6 %
Intralogistics	38 pages	9,9 %
Maintenance and servicing	29 pages	7,6 %
Supplements	42 pages	11,0 %
Smart News, Editorial, Content, Imprint	43 pages	11,3 %

Advertising rates: (prices plus the applicable VAT)

Formats		Type area formats Width x height (mm)	Bleed sizes* Width x height (mm)	Price 4c in €	
	Front page		--/--	210 x 297	10,500,00
	2. cover page		185 x 265	210 x 297	8,616,00
	1. right page		185 x 265	210 x 297	8,616,00
	4. cover page		185 x 265	210 x 297	8,616,00
	1/1		185 x 265	210 x 297	7,180,00
	Junior Page		135 x 185	146 x 202	4,380,00
	1/2	vertical horizontal	90 x 265 185 x 130	104 x 297 210 x 145	4,070,00
	1/3	vertical horizontal	60 x 265 185 x 90	72 x 297 210 x 105	3,015,00
	1/4	2columns vertical horizontal	90 x 130 43 x 265 185 x 60	104 x 145 55 x 297 210 x 75	2,245,00
	1/6		60 x 130	72 x 145	1,690,00
	1/8	2columns vertical horizontal	90 x 60 43 x 130 185 x 30	104 x 75 55 x 145 210 x 45	1,175,00

*Formats in bleed: plus 3 mm bleed allowance
All ads are to be delivered with bleed marks

Ad Specials:

Bound inserts	4 paged	€ 11,745,-
	Half sided / third sided	on request
	Concurrent	on request
Supplements	up to 25 g (up to 200 mm wide x 290 mm high)	€ 5,875,-
	up to 40 g (up to 200 mm wide x 290 mm high)	€ 7,635,-
	from 40 g (up to 200 mm wide x 290 mm high)	on request
Cover stitcher, banderole, tip-ons, bookmarks and other ad formats on request		
more Ad Specials at www.vereinigte-fachverlage.de		

We will be happy to provide you with an individual offer.

Terms of payment:

Postbank Frankfurt/Main (BLZ 500 100 60)
Kto. 29 08-600, BIC/SWIFT: PBNKDEFF
IBAN: DE07500100600002908600
Ust-Ident-Nr.: DE149063659

Payable within 30 days (occasional
within 8 days) after receipt of invoice net.
2% discount for payment within 14 days.

Contact:

consulting, booking:
see page 18

THE PROMISE OF THE UNITED TRADE PUBLISHERS: WE GUARANTEE THE “DISTRIBUTION PLUS”

Our additional service for your external communication:

Your paid service



On top: free distribution plus
through Vereinigte Fachverlage

PRINT-MAGAZINE



E-PAPER



WEBSITE



SOCIAL
MEDIA

90.000+ TOTAL DISTRIBUTION

OUR MEDIA BRAND CHANNELS

PRINT-/



E-PAPER CIRCULATION

- IVW audit: certainty about the objectively determined data of the advertising media and the contractual execution of their execution of their advertising orders

- E-Paper Mailer
- Double opt-in addresses analogous to data protection regulations



WEB REACH

- Multi-Content



SOCIAL REACH

- Sales Posting

ALL TRADE JOURNALS PUBLISHED BY VEREINIGTE FACHVERLAGE ARE IVW-AUDITED.

GEOGRAPHIC DISTRIBUTION

National
99,8 %

DISTRIBUTED CIRCULATION 2024*

21,899

Distribution Print + E-Paper
18,398
further distribution social media
3,501

*Publisher's statement; IVW data
can be viewed at www.ivw.de
can be viewed

JOB CHARACTERISTIC: AREA OF RESPONSIBILITY

Production/Fabrication **55,1%**
Maintenance **8,0%**
Quality assurance **7,2%**
Company management **13,7%**

POSITION IN THE HOLDING

Management/operations management **11,9%**
Department/area management **81,4%**

SIZE OF THE BUSINESS ENTITY

1 - 199 employees **44,1%**
200 - 499 employees **28,8%**
500 - 999 employees **11,7%**
1.000 and more employees **3,5%**

INDUSTRIES / BUSINESS SECTORS

Metal production and processing **31,3%**
Food, chemical, pharmaceutical industry **20,1%**
Mechanical Engineering **14,7%**
Plastics processing **4,2%**
Automation technology **3,4%**

Detailed information on the circulation and dissemination analysis and the recipient structure analysis can be found at: www.vereinigte-fachverlage.de

Magazine format: 210 mm wide, 297 mm high, DIN A 4

Type area: 185 mm wide, 265 mm high,
4 columns à 43 mm width
3 columns à 60 mm width

Printing and
Binding method: Web offset, saddle stitching
(adhesive binding for high volumes)

Data transmission: **by e-mail:** druckunterlagen@vfmz.de
An FTP server is available upon request.

Data formats: Prefer PDF/X-1a files with compatibility 5.0.
Unseparated eps files are also possible.
All fonts must be converted to paths or embedded.
embedded. Images require a resolution
300 dpi, line drawings should be vectors.
be vectors.
All ads must be delivered with bleed marks.

Open data (Adobe InDesign) on request.

Colors:

Printing inks (CMYK) according to ISO 2846-1.
The matching color profile is ISO coated v2.

Proof:

Printing documents for color advertisements
can only be with a color-accurate proof supplied
on paper with a proof with FOGRA media wedge
supplied on paper. processed. Without these color
proofs color deviations are unavoidable.

Data archiving:

Print documents are stored for a maximum of
3 months after order processing.

Warranty:

Only what is delivered can be used.
be used. For deviations in texts, illustrations
and especially in color, the publisher cannot accept
liability.

Contact:



Disposition:
Nevenka Islamovic
(data delivery, invoices)
Tel.: 06131 / 992-113
e-mail: n.islamovic@vfmz.de



IVW-geprüfte Auflagenzahlen bedeuten für Werbekunden

- regelmäßige, neutrale Auflagenprüfung
- nachweislich verlässliche Angaben
- Vergleichbarkeit dank transparenter Leistungskennziffern
- eine professionelle Planungsgrundlage


Die Verwendung des Zeichens
ist nur IVW-Mitgliedern gestattet.
www.ivw.de/logo-info

WISSEN, WAS ZÄHLT



Publication date Advertising deadline	Fairs/ Events	SMART PRODUCTION	OPERATING TECHNOLOGY	INTRALOGISTICS	MAINTENANCE AND SERVICING	OVERVIEW OF TOPICS
1-2 02/06/2024 01/22/2024 Editorial deadline 12/20/2023	maintenance Dortmund 02/21-02/22/2024	<p>Surface technology: Painting, coating, parts cleaning, ...</p> <p>Quality assurance: measuring and analysis equipment, CAQ, QDM, TQM</p> <p>Information technology: data management (PPS/ERP, MES, BDE/MDE, ...)</p> <p>Assembly and handling technology</p> <p>Robots: industrial, portal, Scara, welding robots, cobots, human-robot collaboration</p>	<p>Company cleaning: Sweepers, scrubber dryers, industrial vacuum cleaners, high-pressure cleaners, machine cleaning, ...</p> <p>Factory and workshop equipment: workbenches, industrial furniture, workshop trolleys, lifting tables and work platforms, access technology, industrial tools, ergonomics</p> <p>Occupational safety: machine safety, personal protective equipment</p>	<p>Storage technology: Storage systems, hazardous materials storage, shelving, automated warehouses, storage and retrieval machines</p> <p>Material flow control: labeling, identification, software (Warehouse Management,...)</p> <p>Order picking</p>	<p>Diagnostic systems, condition monitoring, predictive maintenance, service, outsourcing, remote service, maintenance management, software</p> <p>Retrofitting: Machine elements: Motors, pumps, bearings, seals,...; automation components: Electronics, pneumatics, hydraulics, mechanics</p> <p>Retrofitting</p> <p>Reports on maintenance</p>	<p>SMART PRODUCTION: Smart factory: IIoT, artificial intelligence, big data, machine learning, cloud, cybersecurity, M2M communication, Intelligent devices, cyber-physical systems, rapid tooling, digital twin, virtual/augmented reality</p> <p>Manufacturing technology: Metal/sheet metal working: Machines, tools, laser technology, cutting and non-cutting manufacturing, Additive manufacturing/3D printing</p> <p>Plastics processing</p> <p>Production control: Control stations, production planning, software, CAM, CNC/NC, ...</p> <p>Surface technology: Painting, coating, parts cleaning, ...</p>
3 03/07/2024 02/21/2024 Editorial deadline 01/22/2024	LogiMAT Stuttgart 03/19-03/21/2024	<p>Metal and sheet metal working: Machines, tools, laser technology, cutting and non-cutting production, forming technology</p> <p>Production control</p> <p>Auxiliary and operating materials</p> <p>Digitalization, Rapid Tooling, Digital Twin, Data Management 4.0, cybersecurity, quality assurance</p>	<p>Energy technology: energy saving, contracting, energy concepts, smart energy solutions, refrigeration technology, process cooling, waste heat and process heat utilization, energy management</p> <p>In-plant environmental protection: measuring and analysis equipment, air pollution control, waste disposal/recycling, recycling management, process and waste water treatment, raw material and energy efficiency</p>	<p>Conveyors, autonomous transportation systems, storage technology, hazardous materials storage, material flow control, labeling and identification</p> <p>RFID, warehouse management, order picking, packaging and transportation, warehouses, ramps, drones; assistance systems, Intralogistics 4.0</p> <p>Reports on LogiMAT</p>	<p>Diagnostic systems, condition monitoring, predictive maintenance, service, outsourcing, remote service, maintenance management, software</p> <p>Retrofitting: Machine elements: Motors, pumps, bearings, seals,...; automation components: Electronics, pneumatics, hydraulics, mechanics</p> <p>Retrofitting</p>	<p>Auxiliary and operating materials: Cooling lubricants, technical gases, ...</p> <p>Quality assurance: Measuring and analysis equipment, CAQ, QDM, TQM</p> <p>Information technology: Data management (PPS/ERP, MES, BDE/MDE, ...)</p> <p>Assembly and handling technology: automatic assembly machines, individual workstations, devices, tools, manipulators, exo-skeletons, ergonomics, loading equipment, pick-and-place machines, grippers and gripper systems, pick-and-place gripper systems, pick-and-place, positioning units, rotary indexing tables, clamping systems, transfer units, workpiece fixtures, workpiece carrier magazines, feeding technology</p>

Subject to change due to current events

Publication date Advertising deadline	Fairs/ Events	SMART PRODUCTION	OPERATING TECHNOLOGY	INTRALOGISTICS	MAINTENANCE AND SERVICING	OVERVIEW OF TOPICS
<div>4</div> <div>04/10/2024 03/22/2024</div> <div>Editorial deadline 02/23/2024</div>	<div>HANNOVER MESSE Hanover 04/22-04/26/2024</div> <div>Control Stuttgart 04/23-04/26/2024</div> <div>IFAT Munich 05/13-05/17/2024</div> <div>Grinding Hub Stuttgart 05/14-05/17/2024</div>	Digital Factory - Factory automation in the manufacturing industry: Digitalization, data management, cybersecurity, IIoT, artificial intelligence, machine learning, M2M communication, smart devices, cyberphysical systems, industrial robots, cobots, human-robot collaboration, quality assurance	Occupational safety: machine safety, personal protective equipment Company cleaning: Sweepers, scrubber dryers, industrial vacuum cleaners, high-pressure cleaners, machine cleaning, ... Factory and workshop equipment: workbenches, industrial furniture, lifting tables and work platforms, access technology, industrial tools, ergonomics In-house environmental protection	Material flow control: Labeling , Identification, Software (Warehouse management, supply chain management...) Order picking Packaging and transportation	Diagnostic systems, condition monitoring, predictive maintenance, service, outsourcing, remote service, maintenance management, software Retrofitting Reports on maintenance	Joining technology: bonding technology, Laser welding systems, soldering units, riveting, screwing and welding technology Robots: Industrial, gantry, scara and welding robots, cobots, human-robot collaboration (MRK) Linear technology OPERATING TECHNOLOGY: Industrial cleaning: Sweepers, scrubber dryers, industrial vacuum cleaners, high-pressure cleaners, machine cleaning, ...
		<div>SPECIAL: DRUCKLUFTECHNIK</div> <div>Plants, processes, systems and strategies for the generation, treatment and distribution of compressed air</div> <div></div>				
<div>5-6</div> <div>05/22/2024 05/03/2024</div> <div>Editorial deadline 04/04/2024</div>	<div>ACHEMA Frankfurt 06/10-06/14/2024</div>	Factory automation in the manufacturing industry Assembly and handling technology Robots: industrial, gantry, Scara, welding robots, cobots, human-robot collaboration Metal and sheet metal processing, Laser technology, forming technology	Building technology: facility management, building automation, air conditioning and heating technology, lighting, washroom equipment, industrial construction (floors, gates, halls, ...), property protection Factory and workshop equipment: workbenches, industrial furniture, workshop trolleys, lifting tables and work platforms, access technology, industrial tools, ergonomics Compressed air technology	Materials handling equipment: Industrial trucks, autonomous transport systems, factory cranes, hoistse Storage technology: Storage systems, hazardous materials storage, shelving, automated warehouses, storage and retrieval machines Material flow control: labeling, identification, software (Warehouse Management,...)	Retrofitting: Machine elements: Motors, pumps, bearings, seals,...; automation components: Electronics, pneumatics, hydraulics, mechanics Retrofitting	Building technology: Facility Management, Building automation, Air conditioning and heating technology, lighting, washroom equipment, industrial construction (floors, gates, halls, ...), property protection Operating and workshop equipment: workbenches, industrial furniture, workshop trolleys, lifting tables and work platforms, access technology, industrial tool
		Metal and sheet metal working: Machines, tools Information technology: Data management (PPS/ERP, MES, BDE/MDE, ...) Joining technology: Joining, bonding technology, laser welding systems, soldering units, riveting, screwing, welding technology	Energy technology: energy saving, contracting, energy concepts, smart energy solutions, refrigeration technology, process cooling, waste heat and process heat utilization, energy management Occupational safety: machine safety, noise protection, fire/explosion protection, personal protective equipment	Storage technology: Storage systems, hazardous materials storage, shelving, automated warehouses, storage and retrieval machines Material flow control: labeling, identification, software (Warehouse Management,...) Order picking Packaging and transportation	Diagnostic systems, condition monitoring, predictive maintenance, service, outsourcing, remote service, Maintenance management, software Retrofitting	Energy technology: energy saving, contracting, energy concepts, refrigeration technology, waste heat and process heat utilization, energy management Occupational safety: Machine safety, noise protection, fire-/explosion protection, personal protective equipment
WITH SUPPLEMENT: „MONTAGE UND HANDHABUNG“ (more information on page 10)						

Subject to change due to current events

Publication date Advertising deadline	Fairs/ Events	SMART PRODUCTION	OPERATING TECHNOLOGY	INTRALOGISTICS	MAINTENANCE AND SERVICING	OVERVIEW OF TOPICS
9 08/29/2024 08/14/2024 Editorial deadline 07/17/2024	AMB Stuttgart 09/10-09/14/2024 FACHPACK Nuremberg 09/24-09/26/2024 parts2clean Stuttgart 09/24-09/26/2024	Smart Factory, metal and sheet metal processing, welding technology, production control, M2M communication, auxiliary and operating materials Digitalization, Rapid Tooling, Digital Twin, Data Management 4.0, cybersecurity, quality assurance Additive manufacturing/3D printing Surface technology: Painting, coating, parts cleaning, ... Reports on AMB and parts2clean	Company cleaning: Sweepers, scrubber dryers, industrial vacuum cleaners, high-pressure cleaners, machine cleaning, ... Compressed air technology: Compressors, blowers, controls, traps, separators, filters, dryers, pipes, heat recovery Factory and workshop equipment: workbenches, industrial furniture, workshop trolleys, lifting tables and work platforms, access technology, industrial tools, ergonomics	Material flow control: Labeling, identification, Software (Warehouse Management, ...) Order picking Packaging and transportation Reports on FACHPACK	Diagnostic systems, condition monitoring, predictive maintenance, service, outsourcing, remote service, maintenance management, software	Environmental technology: In-plant environmental protection, measuring and analysis equipment, air pollution control, disposal/recycling, recycling management, process and wastewater treatment, raw materials and energy efficiency, waste heat and process heat utilization INTRALOGISTICS: Materials handling equipment: industrial trucks, autonomous transport systems, factory cranes, hoists, continuous conveyors, palletizers Storage technology: Storage systems, hazardous materials storage, shelving, automated storage, storage and retrieval machines Halls, ramps, drones Material flow control: Labeling, identification, software (warehouse management, supply chain management...) Order picking Packaging and transportation
10 09/25/2024 09/10/2024 Editorial deadline 08/13/2024	Motek Stuttgart 10/08-10/11/2024 Bondexpo Stuttgart 10/08-10/11/2024 Fakuma Friedrichshafen 10/15-10/19/2024 EuroBLECH Hannover 10/22-10/25/2024 ARBEITSSCHUTZ AKTUELL Stuttgart 11/05-11/07/2024	Assembly, handling, robots, cobots, linear technology, joining technology, bonding technology, welding technology, quality assurance Metal/sheet metal processing Plastics technology Reports on Motek, Bondexpo, Fakuma and EuroBLECH	Building technology: facility management, building automation, air conditioning and heating technology, lighting, washroom equipment, industrial construction (floors, gates, halls, ...), property protection Occupational safety: machine safety, noise protection, fire/explosion protection, personal protective equipment Reports on ARBEITSSCHUTZ AKTUELL	Materials handling equipment: Industrial trucks, autonomous transport systems, factory cranes, hoists, continuous conveyors, palletizers Storage technology: Storage systems, hazardous materials storage, shelving, automated warehouses, storage and retrieval machines	Retrofitting: Machine elements: Motors, pumps, bearings, seals,...; automation components: Electronics, pneumatics, hydraulics, mechanics Retrofitting	MAINTENANCE AND SERVICING: Diagnostic systems, preventive and condition-based maintenance, service, outsourcing, remote maintenance, remote service service, maintenance management/maintenance maintenance software Retrofitting: Machine elements: Motors, pumps, bearings, seals,...; automation components: Electronics, pneumatics, hydraulics, mechanics Retrofitting
WITH SUPPLEMENT: „UMWELTECHNIK“ (more information page 9)						
11-12 11/05/2024 10/18/2024 Editorial deadline 09/19/2024	In.Stand Stuttgart November 2024 sps Nuremberg 11/12-11/14/2024 formnext Frankfurt 11/19-11/22/2024	Metal/sheet metal processing Additive manufacturing/3D printing Automation 4.0, production control, smart devices, digital factory Factory, Cybersecurity, IIoT, Artificial Intelligence, Machine Learning, M2M communication, smart devices, Reports on formnext and SPS	Company cleaning: Sweepers, scrubber dryers, industrial vacuum cleaners, high-pressure cleaners, machine cleaning, ... Energy technology: energy saving, contracting, energy concepts, smart energy solutions, cooling technology, waste heat and process heat utilization, energy management	Storage technology: Storage systems, hazardous materials storage, shelving, automated warehouses, storage and retrieval machines Material flow control: Labeling, Identification, Software (Warehouse Management, ...) Order picking	Diagnostic systems, condition monitoring, predictive maintenance, service, outsourcing, remote service, maintenance management, software Retrofitting Reports on IN.STAND	Retrofitting: Machine elements: Motors, pumps, bearings, seals,...; automation components: Electronics, pneumatics, hydraulics, mechanics Retrofitting
SPECIAL: DRUCKLUFTECHNIK Plants, processes, systems and strategies for the generation, treatment and distribution of compressed air						



UMWELTTECHNIK SUPPLEMENT IN MY FACTORY AND VERFAHRENSTECHNIK

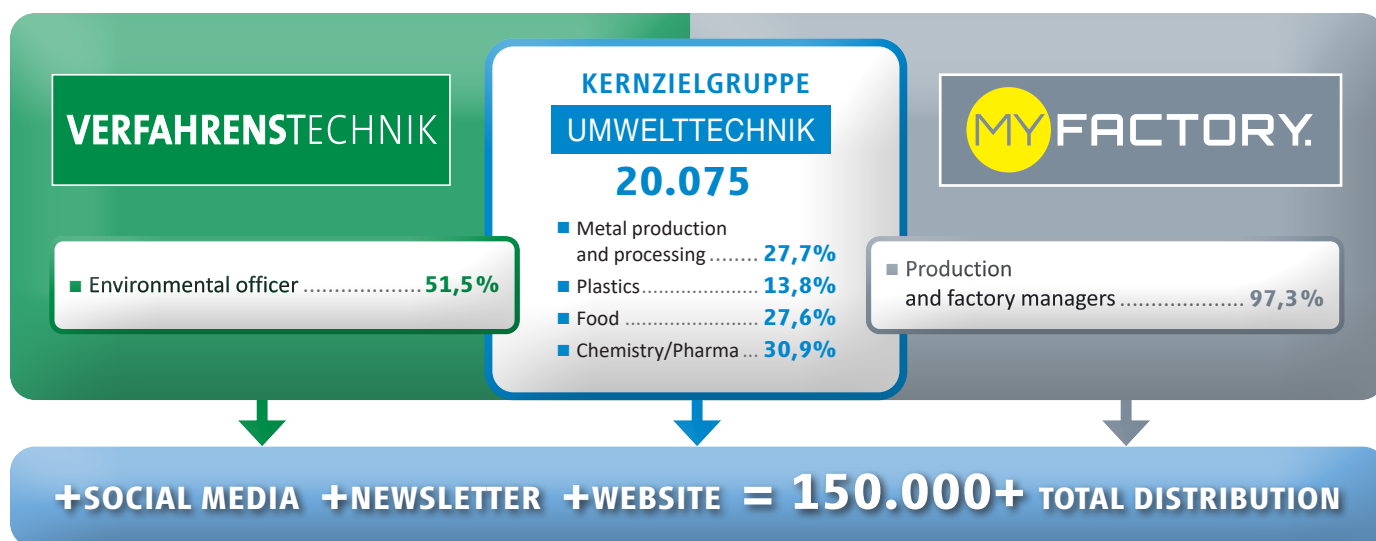
In a constantly changing environment, the tasks of the people who of the people who are confronted in their daily work with the challenges of new technical requirements, legislation and guidelines. are confronted with. In this context, production-integrated environmental protection, i.e. the sustainable use of resources and energy in a company, is not only good for the environment, but also leads to cost savings.

With the newly designed supplement ENVIRONMENTAL TECHNOLOGY, we unerringly reach these target groups in their identified decision-making context:

Factory managers, production managers, process engineers and environmental officers with the „MY FACTORY“ carrier brand in production and manufacturing and additionally with the carrier brand „PROCESS ENGINEERING“ in the process industry.

The **supplement UMWELTTECHNIK** is published 1x per year and efficiently connects ALL industries and functions involved in this topic

Profit from the enormous target group expansion at an efficient price!



TOPICS:

Measurement and analysis equipment, air pollution control/extraction systems, disposal/recycling, recycling management, process and wastewater treatment, surface drainage, material, raw material and energy efficiency, waste heat and process heat utilization, environmental technology 4.0

Formats		Price 4c in €
	Front page	7,050,00
	1/1	8,720,00
	Junior Page	5,270,00
	1/2	4,880,00
	1/3	3,545,00
	1/4	2,655,00

Other formats on request.



Advertising deadline: 09/10/2024
Publication date: 09/25/2024



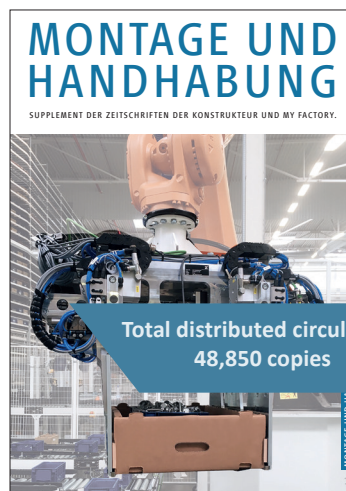
Advertising deadline: 09/06/2024
Publication date: 09/23/2024

Montage und Handhabung

SUPPLEMENT IN MY FACTORY UND DER KONSTRUKTEUR

When it comes to modern manufacturing structures and effective, automated production processes with high productivity, assembly and handling technology is of central importance. An overview developments in this area - from A for drives to Z for feeding technology - is provided by the supplement "Assembly and Handling", which is published once a year in issues 7-8 of the carrier magazines **MY FACTORY** and **Der Konstrukteur**.

In the form of technical and trend reports, user articles and product presentations, the supplement shows, interesting innovations in the broad field of assembly and handling technology for plant managers and design engineers and offers advertising companies an excellent editorial environment for advertising placement - and at a particularly attractive price compared to the placement of individual issues.



Keywords for the systems, components and services

- Drives
- Assistance systems
- Augmented Reality
- Printing equipment
- Loading facilities
- Placement machines
- Image processing
- Bunker
- Cobots
- Services
- Dosing devices
- Compressed air elements/units
- Compressed air generation
- Energy guiding chains
- Recognition systems
- Exo-skeletons
- Conveyor belts
- Sponsor
- Guide elements
- Level measurement technology
- Filling devices
- Grippers and gripping systems
- Handling units for workpieces
- Handling devices
- Industrial robots
- Labeling devices/Coding
- Adhesive units
- Design, CAD, Simulation
- Coordinate tables
- Castors
- Linear axes
- Linear guides
- Soldering units
- Magazines
- Manipulators
- Human-robot collaboration
- Automatic assembly machines
- Individual assembly workstations
- Mounting devices
- Assembly tools
- Riveting units
- Paletts
- Palletizing tables
- Pick-by-Light
- Pick & Place
- Positioning units
- Testing and sorting systems
- Roller conveyors
- Rotary indexing tables
- Scara-Robots
- Screwing units/automatic screwdrivers
- Welding units (welding robots)
- Sensors
- Safety enclosures
- Software
- Clamping devices
- Control elements/Controls
- Shock absorber
- Telescopic rails
- Transfer units
- Vacuum generation
- Fasteners in general
- Packaging machines
- Packaging units
- Rolling and plain bearings
- Materials and auxiliary materials
- Workpiece holders
- Workpiece carrier magazines
- Feeding technology and much more








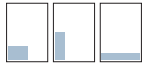


Anzeigenschluss: 07/10/2024
 Erscheinungstermin: 07/25/2024



Anzeigenschluss: 07/19/2024
 Erscheinungstermin: 08/05/2024

Advertising rates (4c): (prices plus the applicable VAT)

Formats	Type area formats Width x height (mm)	Bleed sizes* Width x height (mm)	Price in €
 Front page	--/--	210 x 297	7,800,00
 1/1	185 x 265	210 x 297	10,360,00
 Junior Page	135 x 185	146 x 202	6,285,00
 1/2	vertical horizontal 90 x 265 185 x 130	104 x 297 210 x 145	5,815,00
 1/3	vertical horizontal 60 x 265 185 x 90	72 x 297 210 x 105	4,220,00
 1/4	2columns vertical horizontal 90 x 130 43 x 265 185 x 60	104 x 145 55 x 297 210 x 75	3,220,00
 1/6	60 x 130	72 x 145	2,385,00
 1/8	2columns vertical horizontal 90 x 60 43 x 130 185 x 30	104 x 75 55 x 145 210 x 45	1,770,00

*Formats in bleed: plus 3 mm bleed allowance
 All ads are to be delivered with bleed marks.

Portrait

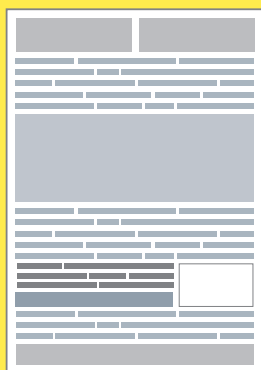
Name: MY FACTORY NEWSLETTER

Brief description: The weekly newsletter reports on the latest on the latest trends and news, focusing on both digital and analog topics in production, manufacturing and operations. .

Target group: Investment decision-makers and managers in production, manufacturing and operations as well as technical managers in medium-sized industrial companies.

STAND-ALONE-NEWSLETTER

With a stand-alone mailing, you benefit from maximum exclusivity. You reach your target group with your message directly in their mailbox. You provide the content input and information to the desired target group, we take care of the rest!



EXCLUSIVELY FOR YOUR COMPANY:

■ Your Text ■ Our Design ■ Scalable address pool

Price: per receiver € 0,75
Set-Up costs € 380,-

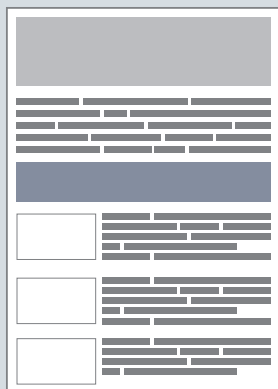
plus the respective valid VAT, no discount possible, only delivery to of total subscribers possible. Further digital target group selections on request.

Scalable and extended target group selections on request.

Price list/Advertising

Advertising and Prices: (prices plus the applicable VAT)

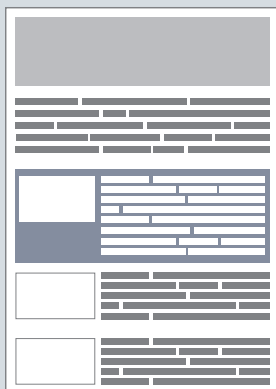
SUPERBANNER



Prices:
first place: € 530,-
all other: € 425,-

Format:
max. 30 KB
560 x 80 Pixels

CONTENT-AD



Prices:
first place: € 670,-
all other: € 590,-

Format:
max. 30 KB
Headline: 45 signs
incl. spaces
Text: 400 signs
incl. spaces
Picture: 255 x 163 Pixels (linkable to your content, e.g. video)
marked as ADVERTISEMENT

Formats and technical specifications

File formats: jpg, gif and png (not animated)
Formats of Newsletter: Multipart (HTML+Text)
Delivery address: email to: druckunterlagen@vfmz.de
Delivery date: at least four working days prior placement

Total distribution

Newsletter subscribers and
Distribution via social media: 13,599 (as of 09/2023)

E-PAPER MAILER



You are looking for an extraordinary exclusive form of advertising in which you can place products to a specific target group? Here it is: Your new advertising space in our E-Paper Mailer!

Find out more on page 13.



published weekly

	Booking deadline	Publication date		Booking deadline	Publication date
01	01/02/2024	01/08/2024	27	07/02/2024	07/08/2024
02	01/09/2024	01/15/2024	28	07/09/2024	07/15/2024
03	01/16/2024	01/22/2024	29	07/16/2024	07/22/2024
04	01/23/2024	01/29/2024	30	07/23/2024	07/29/2024
05	01/30/2024	02/05/2024	31	07/30/2024	08/05/2024
06	02/06/2024	02/12/2024	32	08/06/2024	08/12/2024
07	02/09/2024	02/19/2024	33	08/13/2024	08/19/2024
08	02/20/2024	02/26/2024	34	08/20/2024	08/26/2024
09	02/27/2024	03/04/2024	35	08/27/2024	09/02/2024
10	03/05/2024	03/11/2024	36	09/03/2024	09/09/2024
11	03/12/2024	03/18/2024	37	09/10/2024	09/16/2024
12	03/19/2024	03/25/2024	38	09/17/2024	09/23/2024
13	03/25/2024	04/02/2024	39	09/24/2024	09/30/2024
14	04/02/2024	04/08/2024	40	09/30/2024	10/07/2024
15	04/09/2024	04/15/2024	41	10/08/2024	10/14/2024
16	04/16/2024	04/22/2024	42	10/15/2024	10/21/2024
17	04/23/2024	04/29/2024	43	10/22/2024	10/28/2024
18	04/29/2024	05/06/2024	44	10/28/2024	11/04/2024
19	05/06/2024	05/13/2024	45	11/05/2024	11/11/2024
20	05/14/2024	05/21/2024	46	11/12/2024	11/18/2024
21	05/21/2024	05/27/2024	47	11/19/2024	11/25/2024
22	05/27/2024	06/03/2024	48	11/26/2024	12/02/2024
23	06/04/2024	06/10/2024	49	12/03/2024	12/09/2024
24	06/11/2024	06/17/2024	50	12/10/2024	12/16/2024
25	06/18/2024	06/24/2024	51	12/17/2024	12/23/2024
26	06/25/2024	07/01/2024			

ACHIEVE THE MAXIMUM ATTENTION OF OUR READERS!

E-PAPER MAILER

You are looking for an extraordinary exclusive form of advertising in which you can place products to a specific target group?

Here it is: Your new advertising space in our **E-Paper Mailer**!

Present your advertising banner on two exclusive positions, which offers you optimal reach and visibility.

With our **E-Paper Mailer** we send out the current issues of our trade magazines trade journals as e-paper to the interested target group.

1. PREMIUM MAILER - BANNER

Your message is placed in the midst of high-quality editorial content.

TECHNICAL SPECIFICATIONS:

560 x 80 px

Price: € 2,000,-

2. MAILER - BANNER

Your message will be placed in our E-paper mailings.

TECHNICAL SPECIFICATIONS:

560 x 80 px

Price: € 1,500,-



1. PREMIUM MAILER-BANNER 560 x 80 px

We are pleased to present the new issue of MY FACTORY free of charge as an e-paper. free of charge.

Just click on the cover picture and read about the following topics:

TITLESTORY

This makes it easy for machinists to automation

PRODUCTION EXCELLENCE

24/7 production - even with quantity 1

MAINTENANCE AND SERVICING

Prevent unplanned system downtimes: Getting everything on track

I hope you enjoy reading
Nicole Steinicke
chief editor
n.steinicke@vfmz.de



2. MAILER-BANNER 560 x 80 px



Impressum

Datenschutz

Kontakt

Mediadaten



TOTAL DISTRIBUTION:

Newsletter recipients and
distribution via social media:
13,899

as of 09/2023

Portrait

Web address: www.myfactory-magazin.de

Short characterization: Auf www.myfactory-magazin.de you will find relevant information on smart production, operating technology, manufacturing technology, maintenance and repair as well as the latest news from the industry.

Target group: Decision-makers for production and operations and technical managers in the industry.

Formats and technical specifications

Data formats: gif, jpg or flash (link must be embedded in the flash file, no self-playing sound)
For Flash banners in swf format, a normal banner of the same size as a gif or jpg file must be supplied.

Data delivery address: via e-mail to: druckunterlagen@vmfz.de

Delivery time: at least 3 working days before the start of switching

Usage data

Page Impressions: 47,084 (08-01 2023 average mtl.)

Visits: 7,227



Price list/Advertising formats

Advertising formats and Prices: (plus the applicable VAT)

Advertising format	Size in pixels	Data volume	Price / 1 week	Price / 4 week
1 Billboard	970 x 250	40 KB	€ 650,-	€ 2,355,-
2 Large Leaderboard	970 x 90	40 KB	€ 425,-	€ 1,700,-
3 Leaderboard	728 x 90	40 KB	€ 305,-	€ 1,130,-
4 Half Page Banner	300 x 600	40 KB	€ 410,-	€ 1,465,-
5 Premium-Square	300 x 300	40 KB	€ 265,-	€ 965,-
6 Square	300 x 300	40 KB	€ 245,-	€ 935,-

All banners run in rotation (max. 3 per space).

CONTENT MARKETING

SPONSORED ARTICLE

Reach: 47,084 Pls

Price: € 1,720,-

TECHNICAL SPECIFICATIONS:

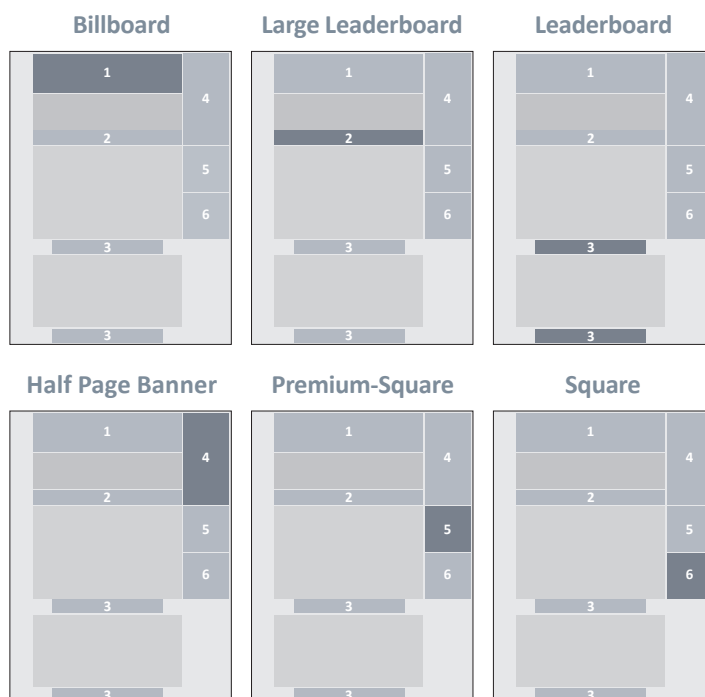
Content: Teaser text 1,000 - 1,200 characters (incl. spaces) + 1 image in landscape format,

Placing: Integration as a short report with link to original article with max. 2,000 characters

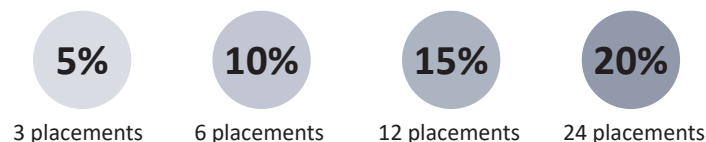


see page 16

Banner formats and placements



Discounts: No discount combination between print and website possible.
Acceptance within 12 months (insertion year)



SOCIAL-MEDIA-MARKETING WITH MY FACTORY.

AS A MEDIA COMPANY, WE PROVIDE AN EXTENSIVE B2B NETWORK FOR ACCESS TO THE RIGHT SOCIAL MEDIA TARGET GROUPS.

You provide your content and we provide our high-reach networks.

This enables us to give you extended access to the desired target group, without any effort on your part and without tying up your own resources.

NETWORKS:



CONTENT MARKETING

SPONSORED POST



Reach: 15,000

Price: € 890,-

extended, scalable range on request

TECHNICAL SPECIFICATIONS:

Content: Text max. 400 - 500 characters

(incl. spaces) + 1 image in landscape format,

Placing: Integration as short report + link











siehe Seite 16

CHOOSE YOUR REACH BOOSTER FOR NATIONAL AND INTERNATIONAL TARGET GROUP CLUSTERS IN SOCIAL MEDIA!

CONTACT YOUR TOPIC OR INDUSTRY TARGET GROUPS!

The social media network of Vereinigte Fachverlage with cross-industry media brands offers you a significant increase in reach in your target groups.

Choose from the national or international topic and industry clusters on offer or let us put together an individual campaign for you.





Konstruktion und Entwicklung	Antriebs-technik	Fertigung und Produktion	Intralogistik und Supply Chain	Auto-matisierungs-technik	Prozess-industrie, Chemie- und Verfahrenstechnik	Fluidtechnik, Hydraulik und Pneumatik	Umwelt-technik	Maschinenbau	Industrie 4.0
									
National distribution									
90,000	80,000	80,000	70,000	90,000	90,000	80,000	50,000	150,000	150,000
International distribution									
1,4 Mio	1,4 Mio	750 k	1,2 Mio	1,4 Mio	900 k	550 k	---	2,4 Mio	2,4 Mio

OUR TEAM WILL BE HAPPY TO ADVISE YOU! (contact see page 18)

NEW CONTENT MARKETING IN DER MY FACTORY.

EFFECTIVE TARGET GROUP MARKETING - INNOVATIVE & INFORMATIVE

Place your content directly in the editorial environment of antriebstechnik and transport your message effectively to your target group. Benefit from the native integration of the high credibility and expertise of our brand.

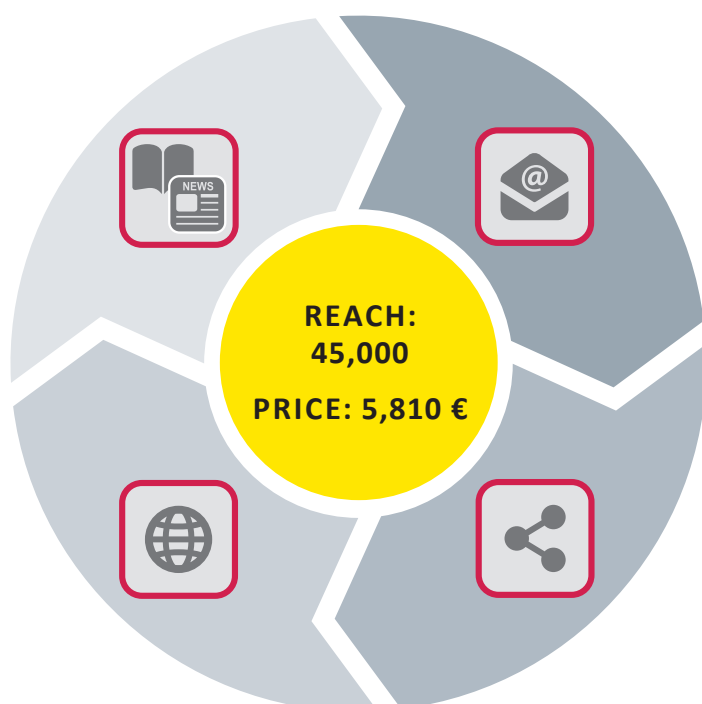
PRINT / E-PAPER	SPONSORED ARTICLE  <p>Reach: 18,398 Price: € 1,600,-</p> <p>TECHNICAL SPECIFICATIONS: Content: Teasered article with 1,000 - 1,200 characters (incl. spaces) + 1 image in landscape format + link to website</p>	WEBSITE	SPONSORED ARTICLE  <p>Reach: 7,227 <small>Visits/47,084 PIs</small> Price: € 1,720,-</p> <p>TECHNICAL SPECIFICATIONS: Content: Teasered article with 1,000 - 1,200 characters (incl. spaces) + 1 image in landscape format + link to website</p>
NEWSLETTER	SPONSORED CONTENT  <p>Reach: 13,599 Price: € 1,600,-</p> <p>TECHNICAL SPECIFICATIONS: Content: Teasered article with 1,000 - 1,200 characters (incl. spaces) + 1 image in landscape format + link to website</p>	SOCIAL MEDIA	SPONSORED POST  <p>Reach: 15,000 Price: € 890,-</p> <p>TECHNICAL SPECIFICATIONS: Content: Text max. 400 - 500 characters (incl. spaces) + 1 image in landscape format</p>

The content modules can be individually combined and expanded. Get in touch with us.

The prices are not AE-deductible and are subject to VAT.

CONTENT MARKETING CAMPAIGN

THE COMPLETE SOLUTION: PERFECT FOR YOUR PRODUCT AND BRAND MESSAGE



THE PACKAGE:

You book your content and receive distribution via four channels PRINT, NEWSLETTER, WEBSITE and SOCIAL MEDIA. Benefit from the high total range.

ADDITIONAL VALUE, THAT CONVINCES:

- n Ad-free presentation
- n Content without AD blocker
- n High reader acceptance



COMMUNICATE INTERNATIONALLY AND THROUGHOUT EUROPE IN YOUR FOCUS MARKETS!

WORLD OF INDUSTRIES is the key English-language media brand for your communication in target markets such as: **Automation, Motion & Drives, Logistics, Smart Factory und Process Industry.**

Reach out to decision-makers in design, development and production, logistics

TOP CATEGORIES AND TOPICS:

**LOGISTICS****MOTION & DRIVES****AUTOMATION****SMART FACTORY****PROCESS INDUSTRY****CONTENT MARKETING**

NEW SPONSORED CONTENT / SPONSORED ARTICLE / SPONSORED POST

Paid and therefore guaranteed editorial publication on the desired date.

Your English-language content, product presentations, etc. are presented in editorial form on the website, and content publications are displayed temporarily on the homepage and permanently in the topic section.

SPONSORED CONTENT NEWSLETTER



Reach: 29,355
Price: € 1,880,-

TECHNICAL SPECIFICATIONS:

Content: Teasered article with 1,000 - 1,200 characters (incl. spaces) + 1 image in landscape format + link to website

SPONSORED ARTICLE WEBSITE



Reach: 10,838
Visits: 94,574 Pls (Durchschnitt mtl.)
Price: € 1,600,-

TECHNICAL SPECIFICATIONS:

Content: Teasered article with 1,000 - 1,200 characters (incl. spaces) + 1 image in landscape format + link to website

SPONSORED POST SOCIAL MEDIA



Reach: 25,000
Price: € 1,325,-

TECHNICAL SPECIFICATIONS:

Content: Text max. 400 - 500 characters (incl. spaces) + 1 picture in landscape format

**NEWSLETTER**

NEWSLETTER-RECIPIENTS: 29.355 EUROPE WIDE

Advertising format	Size	Data volume	Price first position	Price all others
Superbanner	560 x 80 Pixel	30 KB	€ 830,-	€ 775,-
Content-Ad* <small>(*labeled as advertisement)</small>	400 Characters incl. spaces, image optional (linkable to your content, e.g. videos)	30 KB	€ 995,-	€ 915,-

	Booking deadline	Publication date
1	02/29/2024	03/06/2024
2	03/26/2024	04/03/2024
3	04/11/2024	04/17/2024
4	09/06/2024	09/12/2024
5	10/10/2024	10/16/2024
6	10/30/2024	11/06/2024

**WEBSITE**

VISITORS / TRAFFIC: 94.574 PAGE IMPRESSIONS – 10.838 Visits (08-01 2023 average mtl.)

	Advertising format	Size in Pixels	Data volume	Price / 1 Week	Price / 4 Weeks
1	Billboard	970 x 250	40 KB	€ 650,-	€ 2,355,-
2	Large Leaderboard	970 x 90	40 KB	€ 425,-	€ 1,700,-
3	Leaderboard	728 x 90	40 KB	€ 305,-	€ 1,130,-
4	Half Page Banner	300 x 600	40 KB	€ 410,-	€ 1,465,-
5	Premium-Square	300 x 300	40 KB	€ 265,-	€ 965,-
6	Square	300 x 300	40 KB	€ 245,-	€ 935,-

**SOCIAL MEDIA**

REACH: UP TO 1 MILLION

Advertising format	Distribution	Reach	Price in €
Post	Across Europe	25,000	1,325,-
Post	International	100,000	2,800,-

www.world-of-industries.com

all prices plus applicable VAT

YOUR CONTACT AT THE PUBLISHING HOUSE



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Christian Schwert
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verlagsbuero-schwert@vfmz.de

YOUR LOCAL CONTACT ABROAD



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antriebstechnik



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Verlagsleiter: Dr. Michael Werner
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Ein Unternehmen der Cahensly-Medien

Mediadaten und AGBs
sind abrufbar unter:
www.vereinigte-fachverlage.de

HRB 2270, Amtsgericht Mainz
Geschäftsführer:
Dr. Olaf Theisen, Matthias Niewiem
Ust-Ident-Nr. DE 149063659



**INDUSTRIELLE
AUTOMATION**

**DER
KONSTRUKTEUR**

VERFAHRENSTECHNIK

**TECHNIKWISSEN
FÜR INGENIEURE**