- Processes and systems
- Components and Systems
- Measure, control, automate
- Operating technology
- Supplement: Umwelttechnik
NETWORKING MEDIA – MAXIMIZING REACH

As a multimedia enterprise we offer companies operating nationally and internationally a media portfolio with an eye to the future covering all relevant channels.

Diversification of target groups, digitization and globalization are the basis for companies of the future. We are your reliable partner for these requirements now and in the future.

362 NEWSLETTER
350.000+ READERS
945+ BRANCHES
100.000+ NATIONAL SOCIAL MEDIA REACH

350.000+
FRONTIERS OF SCIENCE FOR ENGINEERS

VERFAHRENSTECHNIK

AHEAD OF THE FUTURE

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e-mail: n.steinicke@vfmz.de

Editor:
Dipl.-Ing. (FH) Guido Matthes
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55129 Mainz
phone: 06131 / 992-200
e-mail: info@vfmz.de

verfahrenstechnik.de
vereinigte-fachverlage.de
TARGET GROUP
VERFAHRENSTECHNIK is aimed at process engineers across all industries in the process industry.

TOPICS
Material conversion plants have been at the center of 50 years at the center of the contributions as well as individual components - such as pumps and valves. Special measuring and automation technology, conveying and storage technology as well as safety and environmental technology round off the spectrum. VERFAHRENSTECHNIK is therefore the all-round title in mechanical process engineering.

CROSS-MEDIA OFFER
Print-Magazin, E-Paper, Website, Social Media, Newsletter, Events, Videos – all channels are networked, interact optimally and thereby fulfill the different information needs and habits of the target group.

REACH
Through the distribution via different distribution channels, we achieve a significant reach increase for each issue.

Scope analysis:
VERFAHRENSTECHNIK 2022 = 11 issues:
overall scope: 548 pages = 100%

- Editorial section: 453 pages
  82.7%
- Advertising section: 95 pages, 1 supplement
  17.3%

Content analysis of the editorial section:
VERFAHRENSTECHNIK 2022 = 453 pages

- Components and Systems: 130 pages 28.7%
- Procedures and facilities: 122 pages 26.9%
- Measure, regulate, automate: 96 pages 21.2%
- Operating technology: 67 pages 14.8%
- Title, Content, Editorial, etc: 38 pages 8.4%
Advertising rates: (prices plus the applicable VAT)

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* Formats in bleed: plus 3 mm bleed allowance
All ads are to be delivered with bleed marks

Ad Specials:
- 4 paged: € 12,550,-
- Half sided / third sided: on request
- Concurrent: on request
- up to 25 g (up to 200 mm wide x 290 mm high): € 6,275,-
- up to 40 g (up to 200 mm wide x 290 mm high): € 8,160,-
- from 40 g (up to 200 mm wide x 290 mm high): on request
- Cover stitcher, banderole, tip-ons, bookmarks and other ad formats on request

more Ad Specials at www.vereinigte-fachverlage.de

Terms of payment:
- Postbank Frankfurt/Main (BLZ 500 100 60)
- Kto. 29 08-600, BIC/SWIFT: PBNKDEFF
- IBAN: DE07500100600002908600
- Ust-Ident-Nr.: DE149063659

Payable within 30 days (occasional within 8 days) after receipt of invoice net.
2% discount for payment within 14 days.

Contact:
- consulting, booking:
- see page 17

We will be happy to provide you with an individual offer.
THE PROMISE OF THE UNITED TRADE PUBLISHERS: WE GUARANTEE THE “DISTRIBUTION PLUS”

Our additional service for your external communication:

Your paid service + On top: free distribution plus through Vereinigte Fachverlage

PRINT-MAGAZINE + E-PAPER + WEBSITE + SOCIAL MEDIA

90,000+ TOTAL DISTRIBUTION

OUR MEDIA BRAND CHANNELS

PRINT-/E-PAPER CIRCULATION

- IVW audit: certainty about the objectively determined data of the advertising media and the contractual execution of their advertising orders
- E-Paper Mailer
- Double opt-in addresses analogous to data protection regulations

WEB REACH

- Multi-Content

SOCIAL REACH

- Sales Posting

ALL TRADE JOURNALS PUBLISHED BY VEREINIGTE FACHVERLAGE ARE IVW-AUDITED.
**JOB CHARACTERISTIC:**

**AREA OF RESPONSIBILITY**

- Production: 37.5%
- Company management: 26.9%
- Design / Plant engineering: 12.9%

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**INDUSTRIES / BUSINESS SECTORS**

- Chemical, pharmaceutical industry: 34.3%
- Food industry: 19.1%
- Plant - and mechanical engineering: 21.9%
- Power, water supply: 1.7%

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**GEOGRAPHIC DISTRIBUTION**

- National: 99.4%

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**SIZE OF THE BUSINESS ENTITY**

- 1 - 199 employees: 51.7%
- 200 - 499 employees: 14.7%
- 500 - 999 employees: 7.6%
- 1,000 and more employees: 7.9%

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**DISTRIBUTED CIRCULATION 2024**

- Distribution Print + E-Paper: 32,021
- further distribution social media: 16,068
- further distribution E-Paper: 15,953

*Publisher’s statement; IVW data can be viewed at www.ivw.de*

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**Colors:**

- Printing inks (CMYK) according to ISO 2846-1.
  - The matching color profile is ISO coated v2.

**Proof:**

- Printing documents for color advertisements can only be with a color-accurate proof supplied on paper with a proof with FOGRA media wedge supplied on paper. processed. Without these color proofs color deviations are unavoidable.

**Data archiving:**

- Print documents are stored for a maximum of 3 months after order processing.

**Warranty:**

- Only what is delivered can be used. for deviations in texts, illustrations and especially in color, the publisher cannot accept liability.

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**Contact:**

- Nevenka Islamovic
  - (data delivery, invoices)
  - Tel.: 06131 / 992-113
  - e-mail: n.islamovic@vfmz.de

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**Magazine format:**

- 210 mm wide, 297 mm high, DIN A 4

**Type area:**

- 185 mm wide, 265 mm high,
  - 4 columns à 43 mm width
  - 3 columns à 60 mm width

**Printing and Binding method:**

- Web offset, saddle-stitching
  - (adhesive binding for high volumes)

**Data transmission:**

- by e-mail: druckunterlagen@vfmz.de
  - An FTP server is available upon request.

**Data formats:**

- Prefer PDF/X-1a files with compatibility 5.0.
  - Unseparated eps files are also possible.
  - All fonts must be converted to paths or embedded.
  - Embedded. Images require a resolution 300 dpi, line drawings should be vectors.
  - be vectors.
  - All ads must be delivered with bleed marks.

- Open data (Adobe InDesign) on request.

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**TRADE MAGAZINE**

**Excerpt from the circulation and dissemination analysis and the recipient structure analysis can be found at:** www.vereinigte-fachverlage.de

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**IVW-geprüfte Auflagenzahlen bedeuten für Werbekunden**

- regelmäßige, neutrale Auflagenprüfung
- nachweislich verlässliche Angaben
- Vergleichbarkeit dank transparenter Leistungskennziffern
- eine professionelle Planungsgrundlage

**Die Verwendung des Zeichens ist nur IVW-Mitgliedern gestattet.**

www.ivw.de/logo-info

**WISSEN, WAS ZÄHLT**

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<table>
<thead>
<tr>
<th>Publication date</th>
<th>Fairs/Events</th>
<th>Processes and systems</th>
<th>Components and systems</th>
<th>Measure, control, automate</th>
<th>Operating technology</th>
<th>Trend topic</th>
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<tr>
<td>02/08/2024</td>
<td>Pump&amp;Valves</td>
<td>Process engineering and data security</td>
<td>Cybersecurity, KRITIS, Artificial intelligence in process engineering, Information and data security, augmented reality in plants, zero-trust architecture, operational technology (OT)</td>
<td>Networked products</td>
<td>Data analytics in the system</td>
<td>Network security</td>
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<td>01/24/2024</td>
<td>02/22/2024</td>
<td>Düsseldorf</td>
<td>Machine parts, drives, fittings, energy efficiency, functional safety safety, asset management Software, requirement profiles for the pharmaceutical, food and chemical industry</td>
<td>Control and monitoring systems, portable HMI for the plant, smart networks, security of cloud solutions, access control, wireless communication</td>
<td>Network security</td>
<td>Filling, filling and dosing systems, process safety, wireless communication, communication systems, cyber security, secure remote maintenance, predictive maintenance, data management tools</td>
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<td>Düsseldorf</td>
<td>Process engineering in the laboratory</td>
<td>Mixing, separating, separating, filtering, weighing and sorting substances, taking samples, atomizing, centrifuging, filtration, separation, food and pharmaceutical technologies</td>
<td>Fittings, seals, pipes</td>
<td>Process analysis and measurement technology</td>
<td>Quality and environmental management</td>
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<td>MSR Spezialmesse</td>
<td>Analytica</td>
<td>Mixing, separating, separating, filtering, weighing and sorting substances, taking samples, atomizing, centrifuging, filtration, separation, food and pharmaceutical technologies</td>
<td>Valve, actuators, butterfly valves, gate valves, taps, fittings, flat, sliding ring and non-contact seals, pipes and fittings, expansion joints, hoses and connections</td>
<td>Process analysis and measurement technology</td>
<td>Maintenance and servicing of systems, cleaning, nozzles, hygiene, TQM, certifications, audits, quality control, software systems for quality assurance and maintenance</td>
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<tr>
<td>03/13/2024</td>
<td>04/09 - 04/12/2024</td>
<td>Münich</td>
<td>Mixing, separating, separating, filtering, weighing and sorting substances, taking samples, atomizing, centrifuging, filtration, separation, food and pharmaceutical technologies</td>
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<td>Compressors and fans</td>
<td>Logistics in process engineering</td>
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<td>HANNOVER MESSE</td>
<td>Food and beverage technology</td>
<td>Mixing, separating, filtering substances, dosing, conveying, filling, weighing, drying, cooling processes, heating/heating, condensing, crystallizing heating, condensing, crystallizing, distilling, evaporating, CIP and SIP systems, energy-efficient systems</td>
<td>Compressors and fans</td>
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<td>04/26/2024</td>
<td>Hanover</td>
<td>Vacuum pumps, compressors, compressors, fans, compressed air generation, compressed air treatment</td>
<td>Compressors and fans</td>
<td>Compressors and fans</td>
<td>Process control systems, PLCs, positioners, bus systems, control and monitoring systems, terminal, screw and plug connections, process visualization/simulation, remote control, smart grids, security for cloud solutions, networking</td>
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Subject to change due to current events
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<td>Fittings and connection technology</td>
<td>Ex area / Safety and security</td>
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<td>05/28/2024</td>
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<td>Mixing, homogenizing, filtering, weighing, heat transfer, Drying, cooling, heating/cooling, condensing, crystallizing, extraction, rectification, distillation, evaporation, adsorption, process cooling</td>
<td>Valves, actuators, butterfly valves, gate valves, taps, sight glasses, high-pressure fittings, pipes, expansion joints, pipe fittings, chemical hoses, hose connections, flanges, sleeves, fittings, clamps, couplings, chemical and food hoses, seals</td>
<td>Ex-protected sensors, transmitters, transmitters and controllers, Ex-protected PCs, as well as weighing and dosing systems, fieldbus systems for hazardous areas, cyber security, access control (hardware &amp; software)</td>
<td>Corrosion and wear protection</td>
<td>Protective coatings, linings, coatings, alloys, insulations, special materials, materials testing, infrared measurement technology</td>
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<td>Editorial deadline</td>
<td>04/10/2024</td>
<td>05/13 - 05/17/2024 Munich</td>
<td>In our Achema-Issue are in user reports, trend topics, interviews and statements solutions for the challenges of process technology</td>
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<td>MSR Spezialmesse</td>
<td>Environmental, energy and filter technology</td>
<td>Pumps and seals</td>
<td>Process measurement technology</td>
<td>Cleaning, maintenance, storage</td>
<td>Systems for heating and cooling</td>
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<tr>
<td>06/26/2024</td>
<td>06/11/2024</td>
<td>Treatment, recycling, filtration, separation, cleaning, extraction, drying, cooling, heating/cooling, energy supply</td>
<td>Positive displacement and centrifugal pumps, metering pumps, peristaltic pumps, submersible pumps, drum and conveyor pumps, screw pumps, vacuum pumps, seals of all kinds</td>
<td>Sensors, transmitters, transmitters and controllers for level, flow, pressure, temperature, humidity, dew point and viscosity</td>
<td>Storing and packaging hazardous substances, Process safety, leakage systems, leak detectors, maintenance and servicing, exhaust air purification, microscopy, endoscopy, predictive maintenance, industrial cleaning, extraction, hygienic design, certifications</td>
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<td>06/05/2024 Saale</td>
<td>Devices for conveyor technology, handling, processing, crushing, sieving, mixing, conveying, dosing and granulating</td>
<td>Network components for Process engineering systems, Measurement technology for hardware and software</td>
<td>Plant safety, leakage systems/detectors, employees safety, protection systems against production production downtimes, safety systems for man and machine</td>
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<td>Process measurement technology</td>
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<td>10/30/2024 Bochum</td>
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<td>Vacuum pumps, compressors, compressors, fans, compressed air generation, compressed air lines, seals, compact electric motors</td>
<td>Safety valves, warning and extinguishing systems, Fire and explosion protection, process safety, hazardous materials storage and transportation, drip pans, containers, chemical tank farms, leakage systems, leak detectors, systems and devices for explosion suppression and decoupling, PPE, cleaning technology</td>
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<td>Water treatment, micro- and ultrafiltration, disinfection systems, systems for material treatment, environmental technology, hygiene</td>
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<td>Conveyor technology</td>
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<tr>
<td>11/24/2024</td>
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<td></td>
<td>Pumps of all types and applications, conveyors for all media, compact electric motors</td>
<td>System planning and digital production</td>
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<td>11/30/2024</td>
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<td>Hardware and software for mechanical process engineering, software, CAD, CAE, CAQ, EDM, FFP, ERP, SCM, HM, control cabinets, enclosures, process visualization and simulation, wired and wireless communication systems</td>
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<td>12/04/2024</td>
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<td></td>
<td>Maintenance and servicing of systems, exhaust air purification, microscopy, endoscopy, predictive maintenance, CIP, industrial vacuum cleaners, certifications</td>
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Subject to change due to current events
In a constantly changing environment, the tasks of the people who are confronted in their daily work with the challenges of new technical requirements, legislation and guidelines. are confronted with. In this context, production-integrated environmental protection, i.e. the sustainable use of resources and energy in a company, is not only good for the environment, but also leads to cost savings.

With the newly designed supplement ENVIRONMENTAL TECHNOLOGY, we unerringly reach these target groups in their identified decision-making context:

**TOPICS:**
- Measurement and analysis equipment, air pollution control/extraction systems, disposal/recycling, recycling management, process and wastewater treatment, surface drainage, raw material and energy efficiency, waste heat and process heat utilization, environmental technology 4.0

**KERNZIELGRUPPE UMWELTTECHNIK**
- Metal production and processing .......... 27,7%
- Plastics .................................. 13,8%
- Food .................................... 27,6%
- Chemistry/Pharma .................... 30,9%

Factory managers, production managers, process engineers and environmental officers with the „MY FACTORY“ carrier brand in production and manufacturing and additionally with the carrier brand „PROCESS ENGINEERING“ in the process industry.

The supplement UMWELTTECHNIK is published 1x per year and efficiently connects ALL industries and functions involved in this topic.

Profit from the enormous target group expansion at an efficient price!

**TOPICS:**
- Metal production and processing .......... 27,7%
- Plastics .................................. 13,8%
- Food .................................... 27,6%
- Chemistry/Pharma .................... 30,9%

**Formats Price 4c in €**

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</table>

Other formats on request.

Advertising deadline: 09/10/2024
Publication date: 09/25/2024

Advertising deadline: 09/06/2024
Publication date: 09/23/2024
**News**

**Portrait**

Name: VERFAHRENSTECHNIK Newsletter

Brief description: The weekly newsletter provides advance information on the top issue and other key topics in the upcoming print issue.

Target group: The VERFAHRENSTECHNIK Newsletter turns to process engineers in the chemical and petrochemical industry, in the pharmaceutical sector and in the food and beverage industry. All recipients of the newsletter have given their consent to receive mailings via the „double opt-in” procedure.

---

**STAND-ALONE-NEWSLETTER**

With a stand-alone mailing, you benefit from maximum exclusivity. You reach your target group with your message directly in their mailbox. You provide the content input and information to the desired target group, we take care of the rest!

---

**Price list/Advertising**

**Advertising and Prices:** (prices plus the applicable VAT)

---

**SUPERBANNER**

**CONTENT-AD**

---

**E-PAPER MAILER**

You are looking for an extraordinary exclusive form of advertising in which you can place products to a specific target group? Here it is: Your new advertising space in our E-Paper Mailer!

Find out more on page 11.
**Newsletter**

erscheint wöchentlich

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</table>
ECHIEVE THE MAXIMUM ATTENTION OF OUR READERS!

E-PAPER MAILER

You are looking for an extraordinary exclusive form of advertising in which you can place products to a specific target group?

Here it is: Your new advertising space in our E-Paper Mailer!

Present your advertising banner on two exclusive positions, which offers you optimal reach and visibility.

With our E-Paper Mailer we send out the current issues of our trade magazines trade journals as e-paper to the interested target group.

1. PREMIUM MAILER-BANNER

Your message is placed in the midst of high-quality editorial content.

TECHNICAL SPECIFICATIONS:
560 x 80 px

Price: € 2,000,-

2. MAILER-BANNER

Your message will be placed in our E-paper mailings.

TECHNICAL SPECIFICATIONS:
560 x 80 px

Price: € 1,500,-

1. PREMIUM MAILER-BANNER

560 x 80 px

We are pleased to provide you today with the new issue of Process Engineering free of charge as an e-paper free of charge.

Just click on the cover picture and read about the following topics:

TITLE STORY
Many bulk solids - one sensor

PROCESS ENGINEERING
Cleanly recorded

MEASURE, CONTROL, AUTOMATE
Automating packaging machines

I hope you enjoy reading this issue
Guido Matthes
Editor
g.matthes@vfmz.de

2. MAILER-BANNER

560 x 80 px

TOTAL DISTRIBUTION:
Newsletter recipients and distribution via social media:
25,021
as of 09/2023
Portrait

Web address: www.verfahrenstechnik.de

Short characterization: www.verfahrenstechnik.de supplies cross-industry technical and value-oriented information on components, plants and systems in the process industry. Current industry news, event information and management-relevant topics round off the information on offer.

Target group: www.verfahrenstechnik.de addresses is aimed at cross-industry process engineers in the chemical and petrochemical industry, in the pharmaceutical industry and in the food and luxury food industry.

Formats and technical specifications

Data formats: gif, jpg or flash (link must be embedded in the flash file, no self-playing sound)

For Flash banners in swf format, a normal banner of the same size as a gif or jpg file must be supplied.

Data delivery address: via e-mail to: druckunterlagen@vfmz.de

Delivery time: at least 3 working days before the start of switching

Usage data

Page Impressions: 90,659 (08-01 2023 average mtl.)
Visits: 10,165

Price list/Advertising formats

Advertising formats and Prices: (plus the applicable VAT)

<table>
<thead>
<tr>
<th>Advertising format</th>
<th>Size in pixels</th>
<th>Data volume</th>
<th>Price / 1 week</th>
<th>Price / 4 week</th>
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</thead>
<tbody>
<tr>
<td>1 Billboard</td>
<td>970 x 250</td>
<td>40 KB</td>
<td>€ 650,-</td>
<td>€ 2,355,-</td>
</tr>
<tr>
<td>2 Large Leaderboard</td>
<td>970 x 90</td>
<td>40 KB</td>
<td>€ 425,-</td>
<td>€ 1,700,-</td>
</tr>
<tr>
<td>3 Leaderboard</td>
<td>728 x 90</td>
<td>40 KB</td>
<td>€ 305,-</td>
<td>€ 1,130,-</td>
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<tr>
<td>4 Half Page Banner</td>
<td>300 x 600</td>
<td>40 KB</td>
<td>€ 410,-</td>
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</tr>
<tr>
<td>5 Premium-Square</td>
<td>300 x 300</td>
<td>40 KB</td>
<td>€ 265,-</td>
<td>€ 965,-</td>
</tr>
<tr>
<td>6 Square</td>
<td>300 x 300</td>
<td>40 KB</td>
<td>€ 245,-</td>
<td>€ 935,-</td>
</tr>
</tbody>
</table>

All banners run in rotation (max. 3 per space).

CONTENT MARKETING

SPONSORED ARTICLE

Reach: 90,659 PIs
Price: € 1,655,-

TECHNICAL SPECIFICATIONS:
Content: Teaser text 1,000 - 1,200 characters (incl. spaces) + 1 image in landscape format,
Placing: Integration as a short report with link to original article with max. 2,000 characters

Discounts: No discount combination between print and website possible. Acceptance within 12 months (insertion year)
SOCIAL MEDIA MARKETING WITH VERFAHRENSTECHNIK

AS A MEDIA COMPANY, WE PROVIDE AN EXTENSIVE B2B NETWORK FOR ACCESS TO THE RIGHT SOCIAL MEDIA TARGET GROUPS.

You provide your content and we provide our high-reach networks.

This enables us to give you extended access to the desired target group, without any effort on your part and without tying up your own resources.

NETWORKS:

SOCIAL MEDIA

Portrait I Formats

Price list I Advertising formats

- 14 -

SPONSORED POST

Reach: 15,000
Price: € 890,-
extended, scalable range on request

TECHNICAL SPECIFICATIONS:

Content: Text max. 400 - 500 characters (incl. spaces) + 1 image in landscape format, Placing: Integration as short report + link

CHOOSE YOUR REACH BOOSTER FOR NATIONAL AND INTERNATIONAL TARGET GROUP CLUSTERS IN SOCIAL MEDIA!

CONTACT YOUR TOPIC OR INDUSTRY TARGET GROUP!

The social media network of Vereinigte Fachverlage with cross-industry media brands offers you a significant increase in reach in your target groups.

Choose from the national or international topic and industry clusters on offer or let us put together an individual campaign for you.

CONTENT MARKETING

TECHNICAL SPECIFICATIONS:

Content:

Text max. 400 - 500 characters (incl. spaces) + 1 image in landscape format,
Placing: Integration as short report + link

THE NATIONAL AND INTERNATIONAL TARGET GROUP CLUSTERS:

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<th>National distribution</th>
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<tr>
<td>150,000</td>
<td>2,4 Mio</td>
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</table>

OUR TEAM WILL BE HAPPY TO ADVISE YOU! (contact see page 17)
NEW CONTENT MARKETING IN VERFAHRENSTECHNIK

EFFECTIVE TARGET GROUP MARKETING - INNOVATIVE & INFORMATIVE

Place your content directly in the editorial environment of antriebstechnik and transport your message effectively to your target group. Benefit from the native integration of the high credibility and expertise of our brand.

**SPONSORED ARTICLE**
Reach: 16,068
Price: € 1,690,-

TECHNICAL SPECIFICATIONS:
Content: Teasered article with 1,000 - 1,200 characters (incl. spaces)
+ 1 image in landscape format + link to website

**SPONSORED ARTICLE**
Reach: 10,165 Visits/ 90,659 Pls
Price: € 1,655,-

TECHNICAL SPECIFICATIONS:
Content: Teasered article with 1,000 - 1,200 characters (incl. spaces)
+ 1 image in landscape format + link to website

**SPONSORED CONTENT**
Reach: 25,021
Price: € 1,655,-

TECHNICAL SPECIFICATIONS:
Content: Teasered article with 1,000 - 1,200 characters (incl. spaces)
+ 1 image in landscape format + link to website

**SPONSORED POST**
Reach: 15,000
Price: € 890,-

TECHNICAL SPECIFICATIONS:
Content: Text max. 400 - 500 characters (incl. spaces) + 1 image in landscape format

The content modules can be individually combined and expanded. Get in touch with us.
The prices are not AE-deductible and are subject to VAT.

**CONTENT MARKETING CAMPAIGN**

THE COMPLETE SOLUTION: PERFECT FOR YOUR PRODUCT AND BRAND MESSAGE

**THE PACKAGE:**
You book your content and receive distribution via four channels PRINT, NEWSLETTER, WEBSITE and SOCIAL MEDIA. Benefit from the high total range.

**ADDITIONAL VALUE, THAT CONVINCES:**
- Ad-free presentation
- Content without AD blocker
- High reader acceptance
COMMUNICATE INTERNATIONALLY AND THROUGHOUT EUROPE IN YOUR FOCUS MARKETS!

WORLD OF INDUSTRIES is the key English-language media brand for your communication in target markets such as: Automation, Motion & Drives, Logistics, Smart Factory und Process Industry.

Reach out to decision-makers in design, development and production, logistics

TOP CATEGORIES AND TOPICS:

LOGISTICS  MOTION & DRIVES  AUTOMATION  SMART FACTORY  PROCESS INDUSTRY

NEW SPONSORED CONTENT / SPONSORED ARTICLE / SPONSORED POST

Paid and therefore guaranteed editorial publication on the desired date.
Your English-language content, product presentations, etc. are presented in editorial form on the website, and content publications are displayed temporarily on the homepage and permanently in the topic section.

SPONSORED CONTENT NEWSLETTER

Reach: 29,355
Price: € 1,880,-

TECHNICAL SPECIFICATIONS:
Content: Teasered article with 1,000 - 1,200 characters (incl. spaces) + 1 image in landscape format + link to website

SPONSORED ARTICLE WEBSITE

Reach: 10,838
Visits: 94,574 Pls (average mtl.)
Price: € 1,600,-

TECHNICAL SPECIFICATIONS:
Content: Teasered article with 1,000 - 1,200 characters (incl. spaces) + 1 image in landscape format + link to website

SPONSORED POST SOCIAL MEDIA

Reach: 25,000
Price: € 1,325,-

TECHNICAL SPECIFICATIONS:
Content: Text max. 400 - 500 characters (incl. spaces) + 1 picture in landscape format

NEWSLETTER-RECIPIENTS: 29.355 EUROPE WIDE

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<th>Price first position</th>
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<td>6 10/30/2024</td>
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VISITORS / TRAFFIC: 94.574 PAGE IMPRESSIONS – 10.838 Visits (08-01 2023 average mtl.)

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REACH: UP TO 1 MILLION

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<td>2,800,-</td>
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</tbody>
</table>

www.world-of-industries.com

all prices plus applicable VAT
YOUR CONTACT AT THE PUBLISHING HOUSE

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Switzerland & Great Britain
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Tel.: 03328 / 3090566
uwe@sommerfeldmedia.de

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verlagsbuero-lutz@vfmz.de

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PLZ: 63550-63639, 63700-63999, 64700-64759, 90000-93999, 95000-97859
Christian Schwert
Buchenstraße 20, 97225 Zellingen
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Mobil: 0160 / 5852714
verlagsbuero-schwert@vfmz.de

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